



APRIL 12, 2018

AGENDA ITEM # 9

NEIGHBORHOOD SHUTTLE PROGRAM – INTRODUCTION

Action Requested: Receive Presentations and Continue to Next Meeting

Key Staff: Norman Hom, Executive Director

Recommendation

Receive presentations on 13 pilot projects proposed for the STA's new Neighborhood Shuttle Program. Continue item to May 10 for action.

Background Information

The Measure A Transportation Expenditure Plan includes the development of a neighborhood shuttle grant program available to local public transit providers, funded by a total of \$30 million in sales tax revenues. The STA has set aside \$1 million per year for this purpose since the start of Measure A in 2009 and will have a total of \$9 million accumulated by July 1, 2018. \$83,333 a month will continue to be allocated to the Neighborhood Shuttle Program for the remainder of Measure A through March 2039.

The stated intent of the program is to promote the development or expansion of shuttle routes in residential and commercial areas throughout Sacramento County that have no—or infrequent—transit service. A stated objective is to connect neighborhoods to the light rail system and to bus routes on major arterials.

Discussion

Staff proposes to launch the Neighborhood Shuttle Program using the accumulated revenues to fund a wide-ranging set of pilot shuttles that will begin service within the next two years and remain in operation at least through June 30, 2021. The information and experience gathered during the pilots will seed innovation and help guide future expenditures for neighborhood shuttles and other transit opportunities.

For the initial round of funding, staff has elected to focus exclusively on partnering with agencies with which STA has established relationships, in this case Sacramento Regional Transit (SacRT) and the Sacramento Area Council of Governments (SACOG) through their Civic Lab. Doing so allows us to leverage existing contracts as well as current procedures and controls for project management, accounting, and oversight. Importantly, the availability of the STA's neighborhood shuttle funding coincide with the readiness of the proposed projects.

Regional Transit has nominated eleven SmaRT Ride microtransit pilot projects for funding through the Neighborhood Shuttle Program. Microtransit is a new concept for on-demand transit service that works similarly to innovative ridesharing services Lyft and Uber but utilizing smaller, neighborhood-friendly buses owned and operated by SacRT drivers.

Two projects from the Sacramento Area Council of Government's (SACOG's) Civic Lab have been identified by staff as eligible candidates.

The candidate projects are listed in the table on the next page. Additional information can be found in the attachments provided by the project sponsors and will be presented at today's meeting.

The project sponsors look forward to the Board's comments and input as they continue to refine their proposals. Final proposals will be presented at the May 10 meeting. Since there are more projects than available funding, staff will present alternative funding packages and make recommendations for projects to be funded in the initial cycle.

Attachments

Project	Agency(ies)	Service	Cost
Citrus Heights Smart Ride <i>Citrus Heights, Roseville Kaiser Medical Center</i>	Sacramento Regional Transit District	4 Vehicles 6 AM–9 PM, MON–FRI	\$750,000/year
Orangevale/Antelope/Historic Folsom Light Rail Station Smart Ride <i>Orangevale, Antelope, parts of Fair Oaks, connection to light rail in Folsom, and the Roseville Kaiser Medical Center on Riverside</i>	Sacramento Regional Transit District	4 Vehicles 6 AM–9 PM, MON–FRI	\$750,000/year
Franklin/South Sacramento Smart Ride <i>Franklin, Florin, Kaiser South, Methodist Hospital</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI	\$400,000/year
Downtown Sacramento/Midtown/Old Sacramento Smart Ride <i>Downtown, Old Sacramento, Midtown, and Broadway</i>	Sacramento Regional Transit District	4 Vehicles 7 AM–Midnight, MON–FRI 7 AM–2 AM, SAT	\$1 million/year
Rancho Cordova Smart Ride <i>Major destinations in the Rancho Cordova area</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI	\$400,000/year
Arden/Arcade Smart Ride <i>Arden/Arcade, Arden Fair Mall, Kaiser Morse, Point West, and Cal Expo</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI	\$400,000/year
Sacramento State Smart Ride <i>Sacramento State University and surrounding vicinity including portions of East Sacramento and the University/65th Street light rail station</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI 10 AM–Midnight, SAT–SUN	\$500,000/year
Carmichael/American River College Smart Ride <i>Carmichael, American River College, Coyle Avenue and Watt/I-80 light rail station</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI	\$400,000/year
South Sacramento/Farm to Future Smart Ride <i>Florin-Perkins, Fruitridge, Farm to Future Community</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI	\$400,000/year
Folsom Smart Ride <i>To be determined</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI	\$400,000/year
Elk Grove Smart Ride <i>To be determined</i>	Sacramento Regional Transit District	2 Vehicles 7 AM–7 PM, MON–FRI	\$400,000/year
First Mile/ Last Mile Connections in Suburban Areas (Civic Lab) <i>Folsom, Citrus Heights, Rancho Cordova, Sacramento County, Sacramento</i>	Sac County & Cities Greater Folsom Partnership 50 Corridor TMA Los Rios CCD	TBD	\$840,000 Total
Moving Youth to Jobs (Civic Lab) <i>Beginning in Elk Grove and expanding to other cities and parts of Sacramento County</i>	Paratransit (Lead) Elk Grove USD North State BIA Foundation City of Sacramento	TBD	\$400,000 Total