



SEPTEMBER 13, 2018

AGENDA ITEM # 10

COMMUNITY PERSPECTIVES ON LOCAL TRANSPORTATION NEEDS & FUNDING

Action Requested: Receive Presentations

Key Staff: Norman Hom, Executive Director

Background Information

The STA has started the process of considering a supplemental transportation sales tax ballot measure for 2020 by inviting various community groups to come and present their perspectives on local transportation needs and ideas on how to pay for transportation improvements. Invitations were sent to over 75 local groups and organizations identified as likely to be interested in the potential measure.

Last month, the Board received presentations from Valley Vision, the Environmental Council of Sacramento (ECOS) and Transportation California. We continue today with presentations from:

- **FRANKLIN BLVD BUSINESS DISTRICT.** The Franklin Boulevard Business District (FBBD) is a collaborative effort of property and business owners, located in both the City and County of Sacramento, focused primarily along Franklin Boulevard as well as portions of Fruitridge Road and 24th Street. FBBD facilitates positive business and economic development in the District while fostering partnerships with businesses, neighborhoods, community-based organizations, and government agencies. Representing FBBD today is Executive Director **Nathan Uish**.

- **350 SACRAMENTO.** 350 Sacramento is a local grassroots organization committed to equitable solutions that accelerate the transition to a sustainable future, with atmospheric carbon dioxide levels below 350 ppm. Speaking today is Transportation Team Leader, **Glenda Marsh**.

Additional presentations are scheduled through February 2019. Videos of all the presentations will be posted to the STA website for future reference.

(Note: Individual members of the STA Board are also participating in a Listening Tour to gather input from citizens *in their communities* about their transportation priorities.)